

## Berkshire County Regional Employment Board, Inc. (BCREB)

### Connecting Activities Career Readiness Initiative

**The BCREB is currently accepting applications on an ongoing basis throughout the 2016-2017 school year to request up to \$500 to support innovative and sustainable career readiness activities and programs serving Berkshire County youth in the K-12 educational system.**

**Who May Apply?** School district administrators, teachers, guidance counselors, etc. Any and all school-based staff looking to offer career awareness, exploration and immersion activities to students.

**What is Career Awareness, Exploration & Immersion?** Career Development Education (CDE) consists of well-designed strategies for teaching and learning that enable a student to prepare for a successful future in an economically viable career. In Massachusetts, this body of work is based upon the state's definition of College and Career Readiness, which establishes that students need to acquire knowledge, skills and experiences in three domains - i.e. academic, work readiness and personal/social domains, to be ready for their futures. CDE involves the provision of relevant curricula and activities in the work readiness realm, generally offering career awareness, exploration and immersion activities. *Career Development Education encompasses three stages that help students move from the cognitive to the experiential:*

- **Career Awareness (can begin in elementary school):** Career development begins with career awareness. Through career awareness experiences, students learn about the types of businesses and organizations that exist in the local, regional and national economy, about the occupations of the people who work in those businesses and organizations, about the educational steps needed to prepare for desired careers, and about the ways that people shape their career paths. They learn about trends in the labor market and jobs that are in demand in a range of occupations and industries. (*i.e. career fairs, guest speakers, interest inventories*)
- **Career Exploration (can begin in middle school):** As students begin to identify their interests, they can learn more about specific career options through career exploration activities. In quality CDE, career exploration is complemented by a process of reflection, supported by influential adults and tracked through a formal college & career plan process. (*i.e. job shadowing, work readiness training, etc.*)
- **Career Immersion: (can begin in middle school)** Through career immersion experiences, students participate directly in career-related, hands-on activities. These experiences are complemented by formal instruction, including classes, workshops, or one-on-one coaching. Reflection is a key with students having opportunities to reflect on what they are learning to evaluate the skills they are gaining and to continually re-visit, refine and reflect on short-term and long-term goals. Quality immersion experiences in Massachusetts incorporate assessment of skill gain, most commonly with the MA Work-based Learning Plan. (*i.e. internships, career-related projects, school-based businesses, etc.*)

Please visit <http://www.doe.mass.edu/connect/cde/guideglossary.pdf> for additional information on CDE.

#### **Guidelines:**

Proposed career readiness projects should:

- Be an extension of school districts existing Connecting Activities Career Readiness Models and include collaboration with the districts' Career Readiness Coordinators;
- Be sustainable and part of an integrated curriculum
- Emphasize the equal importance of College AND Career Readiness

Projects will be considered and reviewed for funding by the BCREB's Youth Council. Please complete and e-mail the attached application to Heather Williams, BCREB Youth Director at [youth@berkshirereb.org](mailto:youth@berkshirereb.org) or mail to 66 Allen Street, Pittsfield, MA 01201. Applications will be accepted through May, 1 2017 with all funded projects to be completed by June 16, 2017.

**Application**

*Please use additional pages as needed.*

**Name:**

**School/District:**

**Grades Served Under Proposed Project:**

**Please describe your proposed career readiness activity/program. In your description, please include the type (awareness, exploration or immersion), the number of students served and their grade levels.**

**Please describe how this activity / program fits within your curriculum and how you envision it as an integral part of your district's college & career readiness model\*. Please include other staff, businesses and/or community members you are working with and any activity/program materials, curriculum, etc.**

*\*For more information on your district's existing career readiness model, please contact your district's Career Readiness Coordinator. Please see attached for a coordinator listing\**

**Please describe your plans to make this a sustained activity / program. Please include how will you generate any needed resources beyond this pilot year and how you will generate in-kind support.**

**Funding request – maximum \$500. Using the attached sheet, please outline in detail the requested costs of your proposed project. Please also include a detailed description of all in-kind support.**

*Signature of Applicant* \_\_\_\_\_

*Date* \_\_\_\_\_

*Signature of Principal* \_\_\_\_\_

*Date* \_\_\_\_\_

**Funding Request**

*Please provide detailed information for all requested funds and in-kind support being provided.*

*Requests may not exceed \$500.*

<i>Where applicable, describe all requested and in-kind costs</i>	<i>Requested Funds</i>	<i>In-Kind</i>
<i>STAFFING</i>		
<i>SUPPLIES &amp; MATERIALS</i>		
<i>TRANSPORTATION</i>		
<i>MARKETING / COMMUNICATION</i>		
<i>INCENTIVES</i>		
<i>OTHER</i>		
	<i>Total Requested Funds</i> \$ _____	<i>Total In-Kind</i> \$ _____

**2016 – 2017  
Career Readiness Coordinator Listing**

Adams-Cheshire	Megan Sookey	Hoosac Valley High School	125 Savoy Road, Cheshire, 01225	413-743-5200	<a href="mailto:SOOKEYM@acrsd.net">SOOKEYM@acrsd.net</a>
North Adams	Michele Boyer Vivori	Drury High School	1130 South Church Street, North Adams, 01247	413-662-3240	<a href="mailto:mboyervivori@napsk12.org">mboyervivori@napsk12.org</a>
Northern Berkshire Vocational	Michael Naughton	McCann Vocational Technical High School	70 Hodges Cross Road, North Adams, 01247	413-663-5383	<a href="mailto:mnaughton@mccanntech.org">mnaughton@mccanntech.org</a>
Mt. Greylock	Jessica Casalinova	Mt. Greylock Regional High School	1781 Cold Spring Road, Williamstown, 01267	413-458-9582	<a href="mailto:JCasalinova@mgrhs.org">JCasalinova@mgrhs.org</a>
	Beverly Maselli	Mt. Greylock Regional High School	1781 Cold Spring Road, Williamstown, 01267	413-458-9582	<a href="mailto:BMaselli@mgrhs.org">BMaselli@mgrhs.org</a>
BART Charter	Stephanie Maselli	Berkshire Arts & Technology Charter School	1 Commercial Street, Adams, 01220	413-743-7311	<a href="mailto:Stephanie.Maselli@bartcharter.org">Stephanie.Maselli@bartcharter.org</a>
	Kate Merrigan	Berkshire Arts & Technology Charter School	1 Commercial Street, Adams, 01220	413-743-7311	<a href="mailto:Kate.Merrigan@bartcharter.org">Kate.Merrigan@bartcharter.org</a>
Pittsfield	Tammy Gage	Pittsfield Public Schools	269 First Street, Pittsfield, 01201	413-499-9567	<a href="mailto:tgage@pittsfield.net">tgage@pittsfield.net</a>
Central Berkshire	Brenda Wilbur	Wahconah Regional High School	150 Windsor Road, Dalton, 01226	413-684-1330	<a href="mailto:bwilbur@cbrsd.org">bwilbur@cbrsd.org</a>
Lenox	Tara Romeo	Lenox Memorial High School	197 East Street, Lenox, 01240	413-637-5560	<a href="mailto:tromeo@lenoxps.org">tromeo@lenoxps.org</a>
Lee	Dan Korte	Lee High School	300 Greylock Street, Lee, 01238	413-243-2780	<a href="mailto:DKorte@leepublicschools.net">DKorte@leepublicschools.net</a>
Berkshire Hills	Sean Flynn	Monument Mountain Regional High School	600 Stockbridge Road, Great Barrington, 01230	413-528-3346	<a href="mailto:Sean.flynn@bhrsd.org">Sean.flynn@bhrsd.org</a>
Southern Berkshire	Dawn Estes-Daub	Mt. Everett Regional High School	491 Berkshire School Road, Sheffield, 01257	413-229-8734	<a href="mailto:ddaub@sbrsd.org">ddaub@sbrsd.org</a>
St. Joseph	Mike Grady	St. Joseph High School	22 Maplewood Avenue, Pittsfield, MA 01201	413-447-9121	<a href="mailto:mgrady@stjoehigh.org">mgrady@stjoehigh.org</a>