

CENTRAL BERKSHIRE REGIONAL SCHOOL DISTRICT

STRATEGIC PLAN 2010-2015

Adopted September 9, 2010

CBRSC Strategic Planning Procedure

1. Purpose

To provide an ongoing review of the District's Mission, Vision, Strategic Goals, Critical Projects and progress to goals, along with data gathering, analysis, and support for decision-making and review.

2. Responsibilities

The Superintendent is responsible for the operation and maintenance of this procedure.

3. Definitions

Critical Issues – Issues that the District *must* address to be successful

Critical Projects – Major initiatives taken by the School Committee (SC)

Fact Book – Compendium of data of interest to the SC; at minimum should contain stakeholder survey data and data analysis in support of Strategic Goals (see Appendix A)

Goals

4. Procedure

	Who	What	When
1	Superintendent/ Assistant Superintendent	Updates Fact Book, conducts analyses as needed, and distributes to all Committee members and posts on district website	Quarterly
2	School Committee	Reviews Fact Book, project progress and progress to goals; takes action as needed	Semi Annually
3	School Committee and Administration	Reviews all available data (Fact Book) and recommends additions, deletions or changes if needed	Semi Annually
4	School Committee	Reviews recommendations, makes changes as appropriate and incorporate changes into the budget cycle or at other times as appropriate.	Semi Annually

Appendices:

A. Outline of Fact Book

B. Current Mission, Vision, Strategic Goals

C. Current Critical Projects

Appendix A: Outline of CBRSD Fact Book

1. Berkshire County (3 page) Description, Demographic trends, Employment trends, Overall economy
 2. The Seven Towns (3+ page)
 - a. Taxes and Wealth
 - b. Population, students, budget, tax rate, revenue and excess levy capacity, % of budget devoted to CBRSD and Voc Ed and voting record on the School Budget over time
 3. The District (7+ page)
 - a. Overview
 - b. Finances
 - c. Current Grants
 - d. Assets
 - e. Curriculum
 - f. Extracurricular and Parent Organizations
 - g. Support Services
 - h. Early Education
 4. Comparison to other Districts and State Averages
 - a. Overview: Size, Budget, Per Student Spending
 - b. Students: Graduation and dropout rates, post-graduation plans
 - c. Test Scores
 - d. Busing costs and complexity
 - e. Extracurricular opportunities
 - f. SPED – costs and success rate
 - g. Libraries
 - h. Spending per pupil
 - i. Vocational programs
 - j. Test scores
 - k. Student-teacher ratios
 - l. School choice ratios
 5. Elementary School Comparison
 - a. Among the four internally – performance, costs, enrollments, etc.
 - b. Other districts and state - performance, costs, enrollments, etc.
 6. Busing
 7. SPED
 8. School Choice
 9. Vocational Education
 10. Partnerships and Associations
 - a. Business
 - b. Other districts
 - c. Coop
 11. Emerging Trends
 - a. Technology
 - b. Energy efficiency
 - c. Education – effective schools, readiness schools, charter schools, etc.
 - d. State and federal funding, mandates, opportunities and requirements
 - e. Job market
 12. Grant and alternate funding Opportunities
 13. Direct input from stakeholders
- Appendix A: MCAS Scores
Appendix B: Detailed Employment Trends

Appendix B: CBRSD Mission, Vision and Strategic Goals

The **Mission** of the Central Berkshire Regional School District is to educate every student to achieve the highest possible educational standards so that he or she will become a responsible citizen, able to meet the demands of a diverse and ever-changing society.

The District's **Vision** for 2015:

- All students are motivated to learn at a high level to meet or exceed their potential
- All students are provided with educational opportunities to meet their unique needs.
- All students are provided with the tools required to educate them with rigor and relevance for the 21st century
- Central Berkshire has the schools of choice for both District and other students
- Central Berkshire has highly motivated, supportive, well trained and professional teachers, administrators and support staff dedicated to student achievement
- Central Berkshire has modern, well-maintained and energy efficient physical plants
- Central Berkshire is comprised of a thoroughly engaged and supportive Seven Town Community

Our **Vision** will be achieved by pursuing these six **Strategic Goals**:

1. To provide rigorous, relevant and data-driven curriculum and instruction as well as comprehensive extra-curricular opportunities in a secure environment (Assistant Superintendent, Principals and Directors)
2. To stabilize and increase revenue while maintaining efficient use of resources (Business Manager and Finance Subcommittee Chairperson)
3. To have a student enrollment greater than the number of school age students in the district by retaining in-district students and attracting out-of-district students (Superintendent)
4. To attract and retain qualified and dedicated teachers, administrators and support staff through applied professional development and by maintaining an exciting collegial atmosphere (Superintendent, Assistant Superintendent)
5. To maintain modern and energy efficient schools and offices (Business Administrator, Building and Grounds Manager and Head Custodians)
6. To increase community involvement and support through communications and educational and social opportunities (Superintendent and School Committee Chairperson)

Appendix C: Critical Projects.

Our **Strategic Goals** will be met through completing the following nine **Projects**:

Project #1: Vocational Education / Trades

Goal: Offer Vocational Educational pathway(s) to fit the needs of our students

Impact on Strategic Goals: 1,3,4,6

Project #2: Career Pathways

Goal: Provide career pathways as part of Wahconah education in response to labor market demands, student interest and utilizing community expertise

Impact on Strategic Goals: 1,3,4,6

Project #3: Marketing

Goal: Educate all stakeholders that CBRSD schools are “*Schools of Choice*”, continuously adapting to the needs of our students and the community.

Impact on Strategic Goals: 1,2,3,4,6

Project #4: Effective Education

Goal: Implement rigorous and relevant research-based educational tools and techniques

Impact on Strategic Goals: 1,3,4,5,6

Project #5: Extra-district Coordination

Goal: Investigate the potential payback of adding Lobbying/grant writing and Extra-district Coordination

Impact on Strategic Goal: 2

Project #6: Accessibility

Goal: Expand services to students and the community

Impact on Strategic Goals: 1,2,3,6

Project #7: Property and Equipment Improvement Plan

Goal: To maintain a modern and energy efficient physical plant

Impact on Strategic Goals: 2,5,6

Project #8: Wahconah Building Committee

Goal: Improve the Wahconah facility to better support educational programs

Impact on Strategic Goals: 1,2,3,4,5,6

Project #9: Centers of Excellence & Pre-school programs at District Elementary Schools

Goal: Explore the feasibility/payback potential of Center-of-Excellence and pre-school programs

Impact on Strategic Goals: 1,3,4,6